

# Simplifying Complex B2B Demands



# Connecting The Right Dots For Diverse Businesses

Datadot is an innovative global Information Technology Services & Solutions company providing excellent IT Services, Solutions and Consulting services to its esteemed clients across the globe. We provide the state-of -the-art technology services to our clients.

We maintain highly qualified technical personnel with years of experience in leading technologies i.e. Java, .Net, Oracle, Hadoop, Devops, Cloud Computing, R, etc. Our competitive advantage lies in collaborative working model with our client where we provide complete ownership of the project together with the requisite knowledge transfer (upon project completion) and ensure that client can fully maintain and operate the project with ease.

## Vision

Achieve success in every sphere of operation by offering the best solutions in the chosen markets, products and services, through excellence by providing technology solutions.

## Mission

Adapt best business practices to deliver reliable, consistent, continuous and value added top quality services to our clients globally; and to offer the best when it comes to providing services and solutions to our customers.





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## Customizing Technology To Accelerate Your Progress

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### Software Development

Our approach combines business experience with technology skills to facilitate effective delivery of solutions.

### Managed IT

We understand the client's requirements not only from a technical stand-point but also from a business stand-point.

### Staff Augmentation

We offer flexible staff augmentation services and provide the clients with on-demand skills and resources, who help extend your IT business.

### Enterprise Web App Development

Well experienced and qualified designers and strategists bring the best compelling design solutions that suit our client needs.

### Software Testing

Our teams include testing professionals with close domain expertise and the ability to tailor testing solutions that suit our client needs.

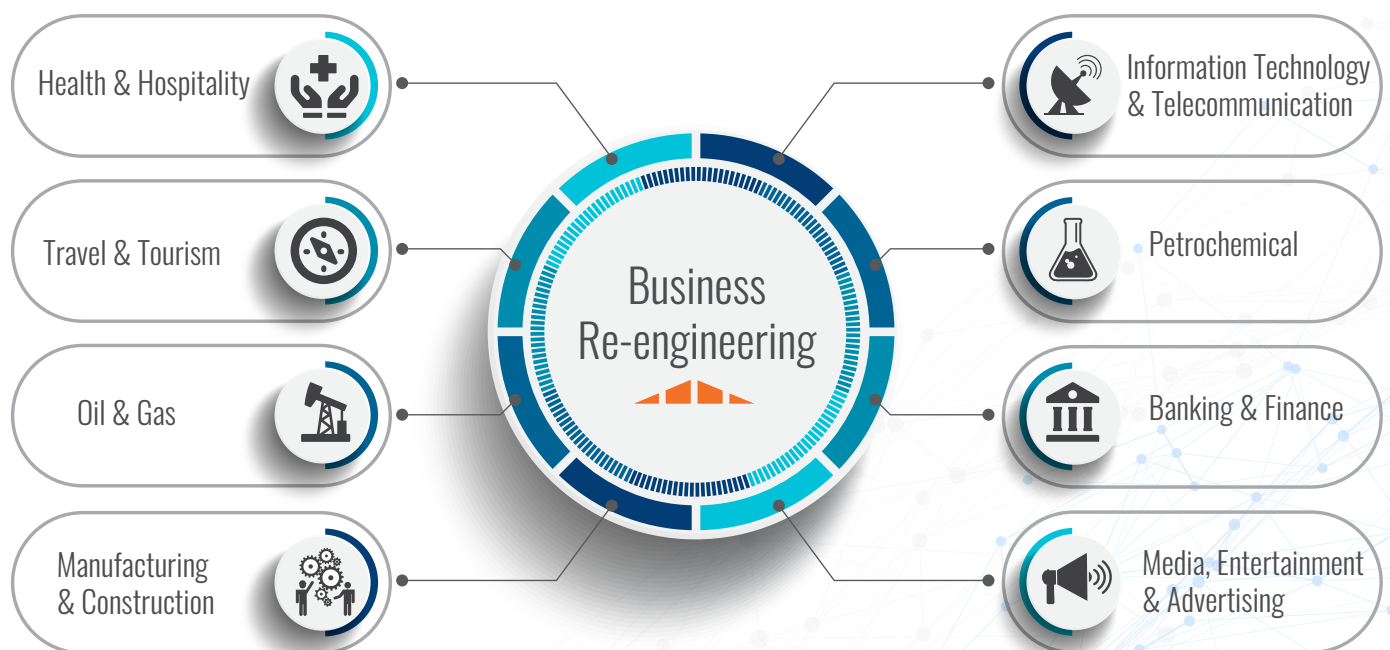
### Digital Marketing

Our Digital Marketing are built and run by an amazingly talented team of online marketers. We help businesses grow.





## Diversifying Consistently To Encompass The Future





# Inventing Smart Solutions That Are Ahead Of Time



## College Management System

EDUNEXT is an integrated solution to manage academic, administrative and business process in the College/University, and modules exclusively tailored to the needs of education industry.



## Legacy Digital Transformations

DIGITALNEXT is about processing large amounts of data that will help work smarter and better serve the customers, with increased scalability and mobility.



## HR Management System

HRMS+ helps small-to-medium-sized businesses efficiently reduce the cost and effort of HR administration and manage the entire employee lifecycle on one unified platform.



## Payroll Management System

GENX PAYROLL streamlines and automates the process of salary payments of the employees and manage the complexities of payroll processing in an organisation.

engage,  
enhance  
and  
empower!

# Software Development



## IT Consulting

Our goal is to help clients to continually improve the effectiveness and efficiency of their IT application environments by adopting and evolving towards re-usable software platforms.

- E- Governance related services
- Assessment and planning services
- Architecture and design services

## Technology Implementation

We focus on delivering value by providing you with immediate results, minimal start-up or disruption time, and operational cost savings.

## Application Outsourcing

We provide a broad set of application outsourcing services that enable us to provide comprehensive support for our clients' software applications and platforms.

## Enterprise Web App Development

- Web Designing
- CMS Development
- WordPress Development
- Ecommerce Development
- Mobile App Development
- Open Source Application Services

## Managed IT

Our IT infrastructure consultants understand your business and its relevant IT impact by identifying and implementing the best practices to improve productivity, increase the quality of services, and reduce operational costs. We optimize the IT service desk budget by driving process oriented methodologies and practices for important elements like security and governance, risk and compliance.



## Staff Augmentation

Datadot offers flexible staff augmentation services and provides resources with on-demand skills, thus extending your IT business.

### Goals of Staff Augmentation

- Techno Functional Expertise
- Experienced Resources
- Proven Delivery
- Established Clients

## Digital Marketing

We have experts in each key digital channel. From pay-per-click and SEO services to social, content, and PR, we work together to ensure our clients see the best results across every campaign through integrated internet marketing strategies.

### Digital Marketing Services You Can Avail

- Search Engine Optimization(SEO)
- Social Media Marketing (SMM)
- Pay Per Click (PPC)
- Youtube Marketing
- E-mail Marketing
- Content Writing

## QA & Software Testing

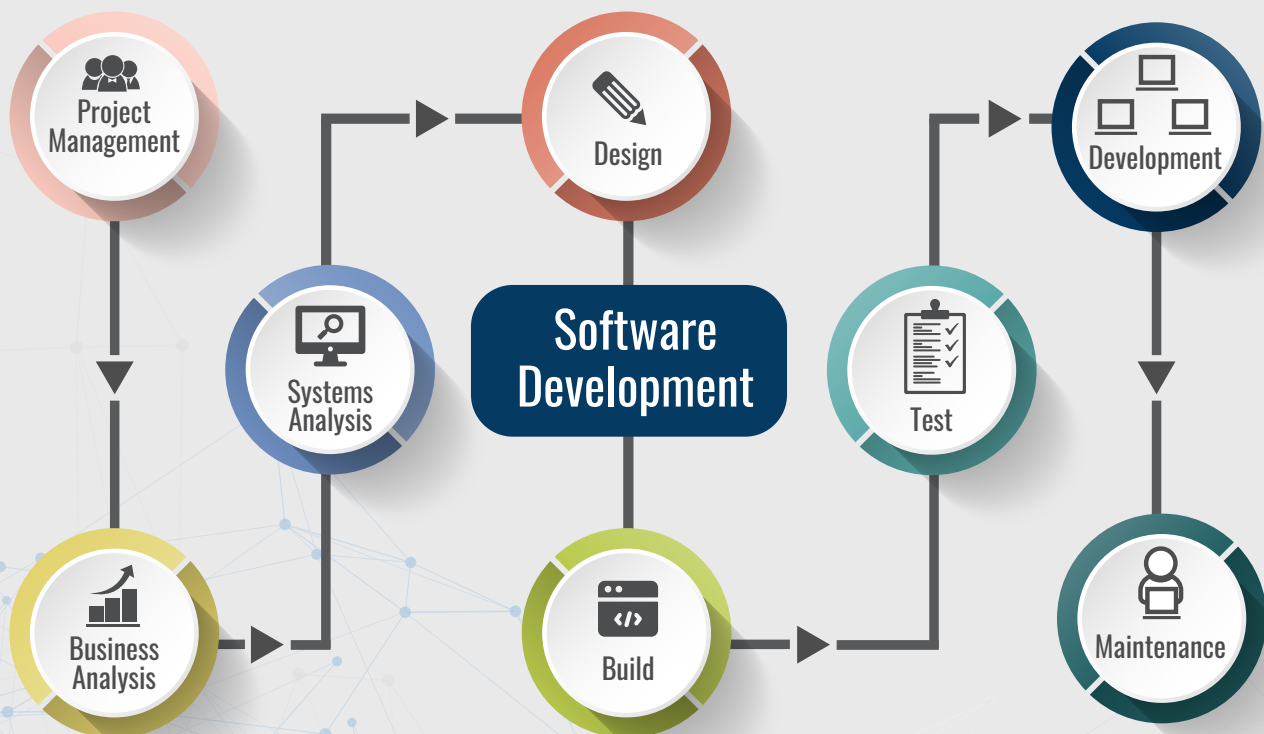
Datadot's Testing & Validation services offer a complete range of testing services to various clients across the globe. Core strengths of the practice revolve around the rich experience and knowledge base in diversified areas such as Testing Tools, Application Domains, Testing Processes / Methodologies and Specialized areas such as Software Upgrade, High Availability, Robustness, Performance testing, etc.

### Boutique of Testing Services

- Automation Testing
- eCommerce Testing
- Functional Testing
- Performance Testing
- API Testing
- Cloud Testing
- Manual Testing
- Security Testing
- Mobile App Testing























# Implementing The Right Process To Benefit You







## Mastering New Platforms Along The Way

 <p>Java and J2ee</p>	 <p>.NET</p>	 <p>Ruby on Rails</p>	 <p>Progress 4GL</p>	 <p>Web / UI design</p>
 <p>Web / UI Development</p>	 <p>Mobile apps Development</p>	 <p>Network / UNIX / LINUX admin</p>	 <p>CISCO Network Admin</p>	 <p>Hardware Support / AMC</p>
 <p>DBA</p>	 <p>Database Development</p>	 <p>Sharepoint</p>	 <p>Embedded &amp; Microprocessor</p>	 <p>VLSI Professionals</p>
 <p>Software Testing</p>	 <p>Datawarehousing</p>	 <p>SAP Technical &amp; Functional</p>	 <p>ORACLE Technical and Functional</p>	 <p>MICROSOFT Dynamics</p>



## Winning Together

At Datadot, we follow a simple set of corporate values that define how we operate - Trust, Care, Innovation and Satisfaction.

Our corporate culture reflects how we interact with our clients and our colleagues; and together we are creating a successful company we can all be proud to work at.

We are confident that we can serve any client for their need for an effective IT solution. We re-evaluate our services and the way we deliver them to make our clients more agile and automated.

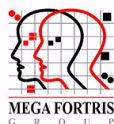
Whether you are a potential client, a business partner, or a future employee, we look forward to finding out how we can work together for better.

V S Durgaprasad Perepu

Chief Executive Officer



# Building Permanent Trust Among Clientele







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